

LANDS' END BUSINESS

LOGO PLACEMENT GUIDE

KEY:

ALC Above Left Cuff
CCB Collar Center Back
RSS Right Side Sleeve
UPP Upper Pocket
ULL Upper Left Leg
SHL Shoulder Left

ARC Above Right Cuff
CFU Center Front Upper
LSS Left Side Sleeve
POC Pocket
URL Upper Right Leg
SHR Shoulder Right

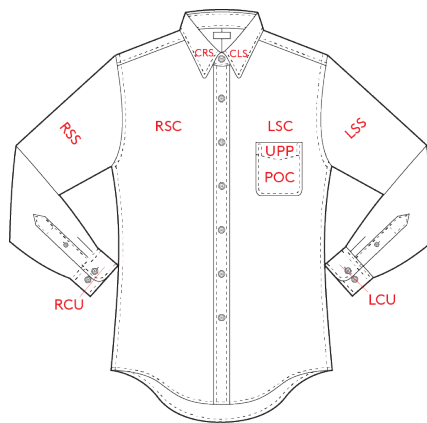
BBY Back Below Yoke
CLS Collar Left Side
RSC Right Side Chest
RCU Right Cuff
LBP Left Back Pocket

CBU Center Back Upper
CRS Collar Right Side
LSC Left Side Chest
LCU Left Cuff
RBP Right Back Pocket

NOTE: Not every location may be available on every garment. Please contact our sales team regarding specific style information.

DRESS SHIRTS

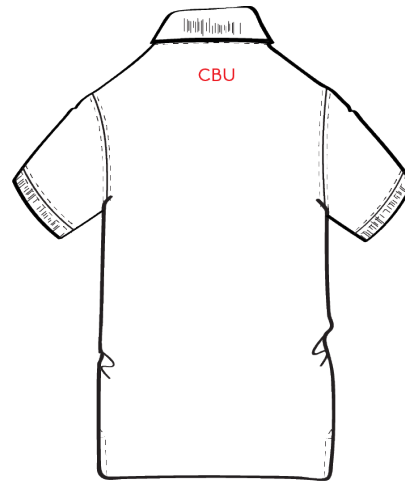
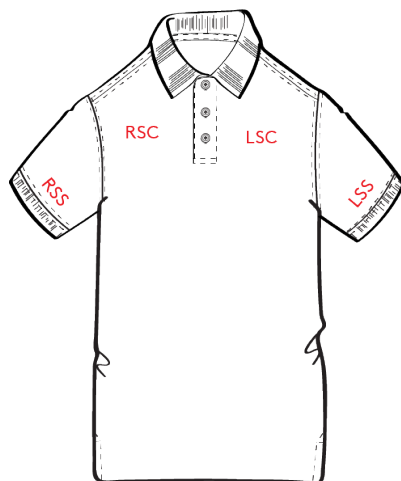
FRONT



BACK

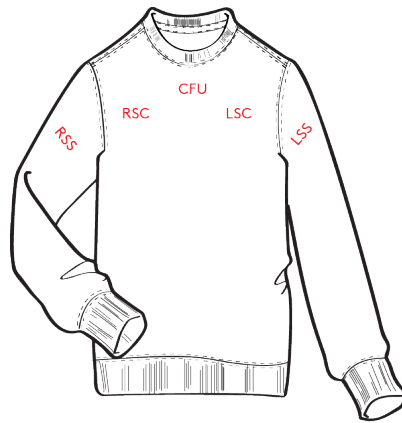


POLO



SWEATSHIRT

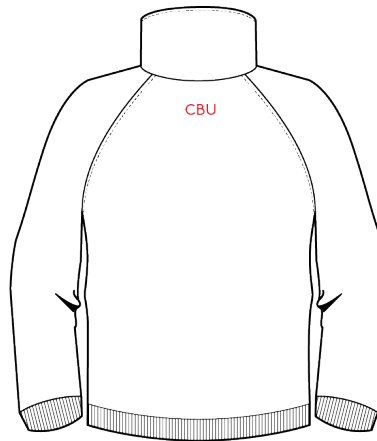
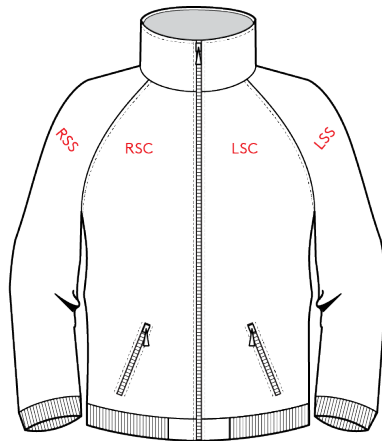
FRONT



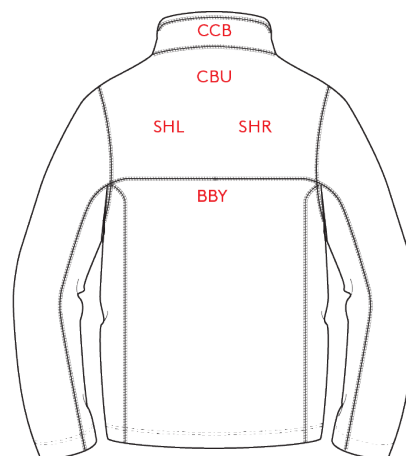
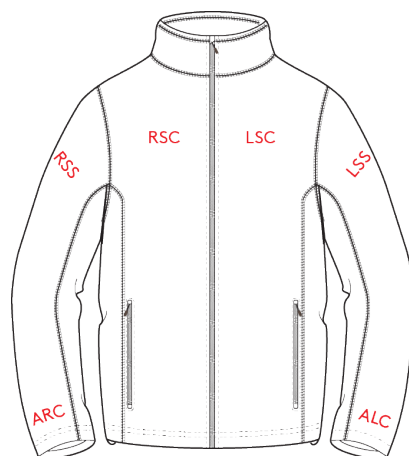
BACK



JACKET

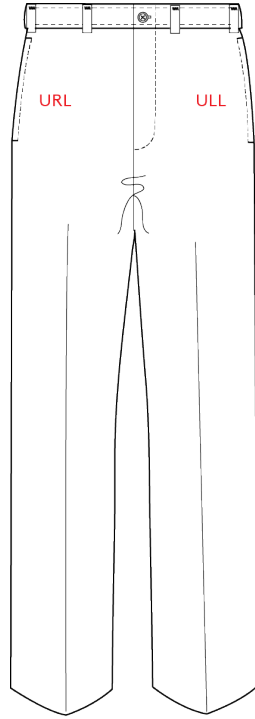


THERMACHECK

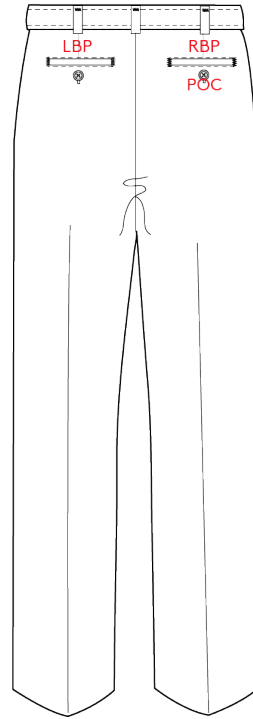


PANTS

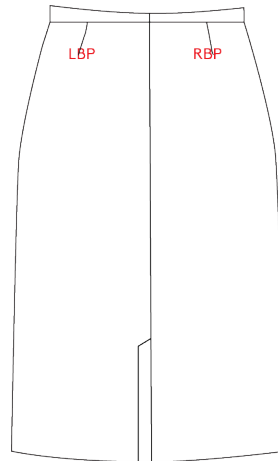
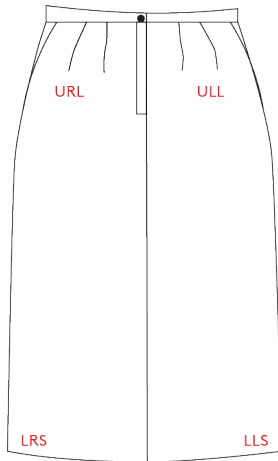
FRONT



BACK



SKIRT

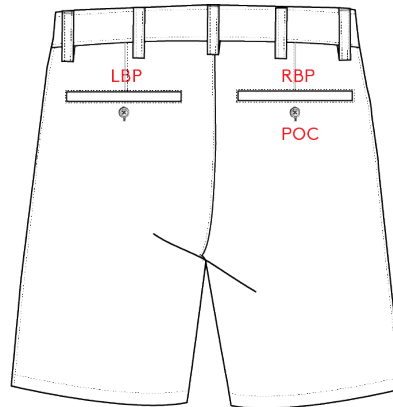


SHORTS

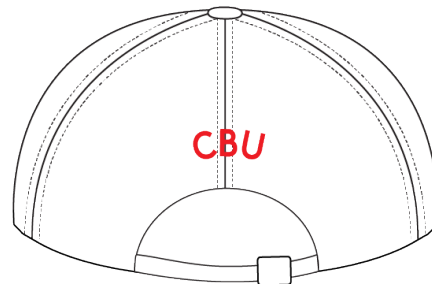
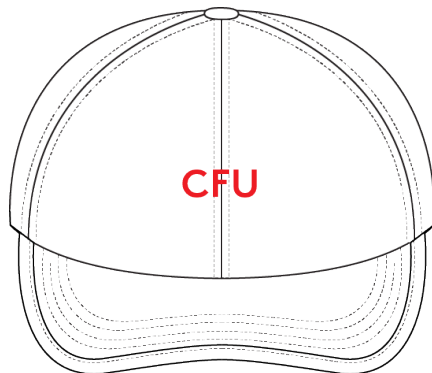
FRONT



BACK



CAP



TOTE

